



List of Business Advisers used in Shetland 2009 – 2011

Business Planning Advisers

Main Adviser – Jeffrey Gaskell

1st Reserve – Iain Muir

2nd Reserve – Shetland Consulting Limited (Roy Longmuir)

3rd Reserve – Bon Accord Accounting Limited (Martin Watt)

4th Reserve – To be confirmed

5th Reserve – To be confirmed

6th Reserve – A M Saunders and Company (Anne Marie Saunders)

7th Reserve – J R Hutton Consulting Limited (James Hutton)

7th Reserve – Paper and Pencil Limited (Martin Tregonning)

Sales and Marketing Advisers

Main Adviser – Iain Muir

1st Reserve – Market Sphere (Lindsey Kelly)

2nd Reserve – Jeffrey Gaskell

3rd Reserve – CU Marketing (Christena Irvine)

4th Reserve – Lindum Research (Lorna Johnson)

Information Technology and E-Commerce Advisers

Main Adviser – Shetland Consulting Limited (Roy Longmuir)

1st Reserve – Highland IT Support (Stephen Rowan)

2nd Reserve – To be confirmed

Other Specialist Advisers

Market Research – Lindum Research (Lorna Johnson)

Ideas Protection – ICASS (Maurice Cantley)