



Tagidder Shetland

E - Newsletter

Issue 11

September 2007

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Community Planning Board Meeting

Welcome to Issue 11 of the Community Planning e-Newsletter. This issue follows the CPB meeting held on 3rd September 2007.

cialist knowledge together from various departments for analysis of the data, leading to a comprehensive action

plan with which the CPB and partners may use for future policy implementation.

At the September meeting, Sustaining Shetland 2007; The Second Annual Monitoring of Social, Economic, Environmental and Cultural Trends was presented. The document was discussed at length and well received by all. The hope now is to build on the body of Sustaining Shetland by pulling spe-



For more information please contact John Smith, 01595 744513, john.r.smith@shetland.gov.uk

Sustaining Shetland; Autumn 2007; An Overview

Population

- Shetlands population has fallen by 4% over the last 25 years, equating to an average of 35 people per year. There are signs that this may be stabilising. To reach the Shetland priority set in 2006, to increase the population size to 25,000, Shetland must increase its population by 3,120 citizens.
- The trend of centralisation of the population toward Lerwick continues. Approximately 41% of the population now reside in Lerwick.

Avoidable Death and Life Expectancy

- Shetlands life expectancy is slightly above the Scottish average.
- Levels of avoidable death are relatively stable at approximately 100 a year.
- Drug misuse is increasing, with a rise in the use of more 'hard' drugs, such as heroin and cocaine.

E-newsletter

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Sustaining Shetland; Autumn 2007; An Overview

Avoidable Death and Life Expectancy

- The age of drug users is decreasing, particularly amongst young females

Education

- Attainment levels in schools remain high and above the Scottish average, with 45% of pupils going on to higher or further education and a 43% into training and employment.
- An estimated 11.4% of working age adults within Shetland have low levels of literacy

Crime

- Between 95% and 99% of people feel the area they live in is safe or very safe.
- Reported offences and registered offences have been increasing over the past few years, with a substantial increase in the year 2004-2005 .

Housing

- The number of houses continues to increase, however build not does appear to be keeping up with demand, as social the number waiting for social housing continues to increase, as does private house prices.

Transport and communications

- Vehicle ownership and inter island ferry and bus usage continues to rise, as does usage of external air and sea routes. The cost of fares are increasing in all transport services.

Economy

- 85.2% of the working age population are in employment , with the public sector dominating.
- 14% of Shetland household income is derived from self employment, compared to 8% for Scotland.

Natural Resources

- Shetlands air and costal water quality meet all the criteria set by the National Authority.
- Biodiversity is one of Shetlands natural assets. Approximately 11 initial indicators have been developed to measure this.

Social Welfare

- The average wage decreased by £30 in the years 2005-06, falling below the Scottish average.
- Fuel poverty remains high and decreasing numbers of child mind-ers can often restrict individuals access to learning and employment opportunities

Community

- Community groups and volunteering continues to flourish.

For more information please contact John Smith, 01595 744513, john.r.smith@shetland.gov.uk

Community Profiles; 2007

The Community profiles, 7 in total, which are geographically separated into community council area. These documents sets out social, economic, environmental and cultural information for the individual community council areas and localities within Shetland. This information has been gathered from statistical data available nationally, locally and from the views of communities throughout Shetland

The purpose of this detailed information is to provide a baseline from which agencies and communities in individual community council areas, can work better together to tease out issues and deliver locally appropriate solutions and services to address them.

The lay out of this document mirrors Sustaining Shetland.



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Community Planning Support Team

The Community Planning Support Team are offering training in the following areas:

Reaching the Hard to Reach

This course aims to give you an understanding of how to engage with hard to reach groups using marketing principles.

Next course to be held on Tuesday the 6th of November and runs from 2pm-5pm

Facilitation Skills

This course aims to

give an understanding of how to facilitate a meaningful discussion within group situations. This will be ideal for anyone new to facilitating, equally for those who would like a refresher.

Next Course will be held on the 30th October. Awaiting full confirmation

Places are free but there is a cancellation charge if places are cancelled with less than 48 hours notice.

To book a place on any of these courses or for more information contact Laura Saunders on 01595 743728 or email laura.saunders@shetland.gov.uk

www.shetland.gov.uk/communityplanning/CPST



Shetland Shell STEP Final; 31st August 2007 North Atlantic Fisheries College

Cash prizes were awarded to two of the students who took part in work experience projects as part of the national Shell STEP Programme which is run in Shetland by Careers Scotland.

Undergraduates participating in this year's programme presented reports tracking progress on their eight-week assignments to a panel of judges. This year's prizes were sponsored by Shell Step and Shetland Aerogenerators.

Emily Garrick was placed first and now goes on to represent Shetland at the Scottish final in Edinburgh on 26th September. Emily is studying German and Business Studies at Edinburgh University and has spent the summer working on a project to review current online farmed sea-food auction provision for Shetland Seafood Auctions Ltd.

Shell STEP places university students into small businesses and organisations to take on specific project based assignments. This year's students tackled a range of topics, including: researching new media opportunities, ISO 9001 development, designing Geopark display materials, collating information for a heritage booklet and researching biological and environmental conditions for mussel farming.

Andy Carter, Head of Careers Scotland in Shetland, explained, "Many students find that their degree alone is not enough to fit them for today's job market. On the job experience offered by programmes like Shell STEP aims to equip them for working life"

The Shetland Shell STEP 2007 programme received financial support from Shell Step, Shetland Islands Council's Economic Development Unit and Careers Scotland.

For more information contact Linda Robertson at Careers Scotland, 01595 69 5791 or alternatively email linda.robertson@careers-scotland.org.uk

Emily Garriock with Martyl Leyland of Shetland Seafood's Auctions ltd.

Photo taken by Billy Fox



Annual Careers Convention; 2007

Careers Convention

Thursday 4th October

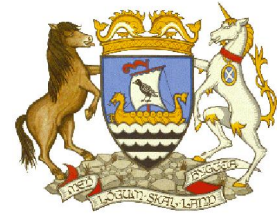
Clickimin Leisure Complex

6.30-9pm

An open invitation is extended to parents and pupils from fourth year upwards and students to come along and meet people from the world of work, training, further and higher education.

Careers Scotland, both directly and working with other agencies, provides assistance tailored to your needs:

- Advice and guidance on your careers options and plans
- Information about the changing labour market to help you make informed choices
- Support in developing your career planning skills to maximise your job prospects
- Advice on learning and employment opportunities
- Help to overcome barriers to achieving your career plans



Shetland Islands Council

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