



# Tagidder Shetland

E-Newsletter

## Community Planning Board Meeting

Welcome to Issue 2 of the Community Planning e-Newsletter 'Tagidder Shetland'. This issue follows the CPB meeting held on 31/03/05.

Mrs Fullerton called for nominations for a new Chair and on the nomination of Drew Ratter and the seconding of Alistair Inkster Convenor Sandy Cluness was appointed. Cllr Cluness paid tribute to Mrs Fullerton's Chairmanship commenting that the Community Planning Board (CPB) would not have progressed anywhere near as far as it had in Shetland without her very committed and effective leadership over the period of her term.

As Shetland Islands Council had assumed the Chair of the board Cllr Drew Ratter stood down as vice-chair and proposed Mrs Fullerton for that post to continue to benefit from her capability and help provide continuity.

Mrs Fullerton accepted the nomination but suggested that it might be valuable to review the situation in one year to see if introducing another member or agency to leadership of the board would assist in succession planning.

The Board welcomed Firemaster Brian Murray of Highland and Islands Fire Brigade to his first meeting of the Shetland Community Planning Board. Firemaster Murray is chair of the Community Safety Steering Group for Highland Council and a member of the Highland Community Planning Partnership. He commented that he was very happy to be invited to be a member of the Board and looked forward to making as full a contribution as possible.



*Jarvis*

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### Special points of interest:

- *VisP the new Voluntary & Independent Sector Partnership was launched on 3 March 2005.*
- *The Youth Bank Committee are looking to recruit interested young people aged between 11 and 18.*
- *Catherine Hughson, SCSS appointed as Chairperson of Voluntary and Independent Partnership.*
- *Hjatland Housing to bring a report to next meeting of CPB on 9 May 2005 regarding their potential membership.*



## Economic Development Challenges

A comprehensive review of the work undertaken by the Shetland Development Trust and the current and future challenges for Shetland economy was heard. Currently some 75% of Development Trust investment is in the fisheries sector, diversification remains easy to say but hard to deliver. Skills development also continues to be a challenge, there are shortages of key workers in a number of areas and management expertise is still at a premium.

Communications with the rest of the world is improving but costs and choice still remain problematical, as does the lack of a true broadband telecommunications infrastructure.

However the performance of the local economy is still quite buoyant in many aspects and there are very promising opportunities in renewables, decommissioning, quality food and drinks, tourism and a range of other products and services. These will all be supported by the further development and roll out of the "Shetland Brand".

Review concluded by stating that progress is being made across all the priorities but objective target setting, measurement and monitoring remain key issues.



## Health Improvement

The Health Action Team updated the Board on progress over the last six months. A number of key actions had been carried out under the target of reducing substance misuse by 20% by 2010. These included sponsorship of the proposed alcohol byelaw, approaching Islesburgh and Shetland Recreational Trust to request they become smoke free in advance of the smoking ban and encouraging local supermarkets to promote healthy options and sensible drinking levels. Further joint health improvement plan targets for 2005/06 were also reported including in the areas of Obesity, Sexual health and Oral Health. For further information contact Maggie Dunne on 01595 744841 or email [Maggie.dunne@sic.shetland.gov.uk](mailto:Maggie.dunne@sic.shetland.gov.uk)

## Regeneration

The board approved a review of the structure that supports community based regeneration in Shetland and the relationship with the Community Planning Board. And also approved in principle that Northmavine, The North Isles, the far-west side and Voe, Firth & Mossbank were targeted through the Regeneration Outcome Agreement initiative.



## Shetland The Long Range Forecast - Update

The Board heard that the long range forecast exercise is entering its concluding phase, to share what we have learned, and propose and discuss what we are all going to have to do to make it happen. A combination of events and media activities including Community Roadshows and further e-mail and on-line activity. Once this phase is complete the whole exercise will be used to inform the long term targets for the Community Plan. And partners, communities and individuals will be challenged to deliver the actions to make the vision a reality.

## Vibrant Shetland - Community Learning and Development Strategy



Drumming Workshop

Back in January, a consultation day took place at Sound Hall involving a range of agencies and community organisations in the development of a new Community Learning and Development Strategy for Shetland.

It was a successful event with over 40 participants making a contribution to the development of a plan to put the strategy into action! Highlight of the day was an inter-active drumming workshop led by a group of young people. The group of young people involved had been participating in a programme of group work activity (including drumming) to develop their own skills and confidence – an example of what Community Learning and Development is all about. The workshop included audience participation and as Head of Organisational Development, John Smith said, “It puts a new spin on strategy development.”

The draft Community Learning and Development Strategy is available on the SIC website  
[www.shetland.gov.uk/community/communitylearninganddevelopmentstrategy.asp](http://www.shetland.gov.uk/community/communitylearninganddevelopmentstrategy.asp)

The Community Learning and Development Strategy covers three key areas of work: young people, adult learning and community capacity building (supporting community organisations, action and involvement). It looks at specific services such as access to activities for young people out with and beyond school; community based adult learning programmes; help for community organisations; and considering how agencies and community can work together better to ensure services meet community needs and communities have a say in them. It is also about promoting a particular way of working that puts participants at the centre, building on their needs and experience.

If you are interested in the work of the Community Learning and Development Partnership or would like to get involved, please contact Fiona Stirling, tel: 01595 744060 or e-mail [Fiona.stirling@sic.shetland.gov.uk](mailto:Fiona.stirling@sic.shetland.gov.uk)

Community Learning and Development is important to everyone involved in community planning. Community planning advocates that we all need to get better at listening, communicating with and involving communities and service users.

A Community Learning and Development approach can assist with this and help us engage communities more effectively. The Community Learning and Development Strategy and action plan are currently in draft, whilst consultation continues.



## Training

- Consulting and Engaging with Communities (includes a look at how to reach the hard to reach). Date to be confirmed.
- Participatory Planning and Evaluation – 09 June 2005, 2.30 – 5pm.

## Community Planning Support Team

The role established for the Community Planning Support Team, as a multi-agency group of people, is to deliver tailor made support (including learning opportunities, problem solving, sharing of good practice, consultancy) to meet the needs of community planning partners, including Shetland's communities, in order to further the community planning process across Shetland and enable everyone to participate in the process.

For further information or to enrol on any of the training courses please phone 01595 744537 or email [policy@sic.shetland.gov.uk](mailto:policy@sic.shetland.gov.uk)

## Guidelines for Consulting and Engaging with Communities

Shetland's Good Practice Guidelines for Consulting and Engaging with Communities was approved on 31 March. These can be used as a learning resource by anyone planning a consultation and engagement exercise in Shetland.

The guidelines are available online at [www.shetland.gov.uk/consultation/guidelines/](http://www.shetland.gov.uk/consultation/guidelines/).

Topics covered in the guidelines include:

- exploring the differences between consultation and engagement;
- principles to use when undertaking exercises;
- establishing exactly what is being consulted on (is the exercise a consultation or a form of communication?);
- establishing who the stakeholders are, and hence the target audience;
- establishing the most suitable time to undertake an exercise, for the stakeholders concerned;
- techniques to use and eliminating barriers to participation;
- existing methods available within Shetland, in addition to Councillors and Community Councillors (such as Youth Voice, Your Voice, NHS 100 and professional knowledge);
- establishing a plan for implementation, including resource implications and checklists for organising events;
- analysis of results and incorporation into work;
- providing feedback to stakeholders;
- evaluating the exercise; and
- good practice examples of exercises nationally and locally.

The Community Planning Support Team is able to provide consultancy and learning opportunities to facilitate use of these guidelines. For more information on this service and to book on the next course, scheduled for early June contact: [policy@sic.shetland.gov.uk](mailto:policy@sic.shetland.gov.uk)



## Cultural Strategy

The Shetland Cultural Strategy brings together a wide range of ideas and opinions about the cultural spirit of Shetland and the way its citizens would like life in the islands to be. It establishes a shared vision and diverse range of objectives for developing cultural facilities, services and activities for the benefit of the Shetland community in general.

For further assistance in this area:

<http://www.shetland.gov.uk/equalopportunities/documents.asp>



## Equal Opportunities

For further assistance in this area:

<http://www.shetland.gov.uk/equalopportunities/documents.asp>

A useful information leaflet for people with English as an Additional Language, who have recently moved to Shetland has been developed by community Planning partners including the SIC and NHS. The leaflet provides contact details for a range of services including registering with a doctor, getting a national insurance number and accessing English classes. The leaflet is backed up with help for the organisations involved to access a translator. For further information, please contact Anna Henry, tel: 01595 744060 or e-mail [anna.henry@sic.shetland.gov.uk](mailto:anna.henry@sic.shetland.gov.uk)

## Voluntary & Independent Sector Partnership

*“The benefits of VisP membership will be linked to receiving and sharing information on funding and training opportunities”.*



The new Voluntary & Independent Sector Partnership was launched at a meeting held in Islesburgh House on 3 March 2005. 28 organisations attended the meeting that evening and so far over 100 organisations have signed up. There was strong support in the creation of this new body.

VisP has been created to provide voluntary and community groups with a membership network. This will include representation on the Community Planning Board. The benefits of VisP membership will be linked to receiving and sharing information on funding and training opportunities. It will also enable voluntary groups to exchange skills and knowledge and provide opportunities for networking. A constitution was adopted and a Core Committee elected. The Core Committee has now begun the work of progressing the new partnership.

If you would like more information on VisP please contact Kate Gallant at SCSS on 01595 692312.



## Closing the Opportunity Gap

The Scottish Executive has provided funding to Scotland for the regeneration of areas. This is being distributed through community planning structures, as it is recognised that to tackle regeneration requires the full involvement of communities and a number of agencies working together.

Shetland has been awarded £100,000 per year for 3 years to March 2008, and £30,000 per year for the same period in order to ensure communities are fully involved in driving this forward.

*“The process by which communities will work together to achieve the most from this funding, for local and national targets, is to be discussed with communities and existing community groups”.*

The Scottish Executive require local areas to use a Scottish measure of deprivation, called the Scottish Index of Multiple Deprivation (SIMD), in order to determine what areas are to be targeted. There are concerns locally about this method, as it is designed to measure multiple deprivation at the area level: in remote rural areas, such as Shetland, deprivation tends to be at the individual/household level, not identifiable by the current method.

However, during the next three years, and in order to ensure that funding is sufficiently targeted within Shetland and able to demonstrate a real difference to regeneration, it is planned that the following geographic areas be targeted:

- o The Parish of Northmavine;
- o The North Isles (Yell, Unst and Fetlar);
- o The Far-west side (Walls, Sandness, West Burrafirth, Papa Stour and Foula); and
- o Voe/Firth and Mossbank/around the Sullom Voe Oil Terminal.

The fund for area-based activity amounts to approximately £80,000 a year for three years, from 1 April 2005 although this is still subject to approval from Communities Scotland.

The process by which communities will work together to achieve the most from this funding, for local and national targets, is to be discussed with communities and existing community groups. There will be a need to ensure that all groups in the community are involved, and there is emphasis on meeting the needs of those currently more excluded than others.

For further information contact Emma Perring on 01595 744536 or email [emma.perring@sic.shetland.gov.uk](mailto:emma.perring@sic.shetland.gov.uk)



## Datashare

<http://content.shetland.gov.uk/datashare>

Shetland's community planning Datashare Site is increasingly being used as a mechanism for sharing aggregate data across different organisations. It is designed to facilitate everyone's search for data for the purpose of long-term planning and strategic and service development. An evaluation of the effectiveness of the site is currently taking place and feedback would be welcomed. If you would like to contribute to the evaluation then please contact the Policy Unit on 01595 744537 or [policy@sic.shetland.gov.uk](mailto:policy@sic.shetland.gov.uk).

## Youth Bank

*"The Shetland Youth Bank Committee are giving out grants of between £50 and £300 to groups of young people across Shetland who are leading on projects they have identified".*

### What is Youth Bank?

Shetland Youth Bank provides 'cash for action', it's about funding young people's good ideas to make a difference and improve their community. What makes youth bank unique is that local young people, the Youth Bank Committee, make decisions about who receives money and which projects are supported.

### What are the benefits of Youth Bank?

Shetland Youth Bank demonstrates and celebrates the huge contribution young people can and do make to our communities. Young grant makers learn many new skills and gain confidence by making real decisions that affect their own and others lives. The Youth Bank Committee currently has nine members aged between 13 and 18 years from all over Shetland...and are looking to recruit other interested young people aged between 11 and 18. To get involved contact [Youth Issues Unit](#) on 01595 744049 or write to Youth Issues Unit, Hayfield House, Lerwick.

E-Newsletter

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NEXT MEETING OF COMMUNITY PLANNING BOARD  
09 MAY 2005

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Community Planning in Shetland

