



# Tagidder Shetland

If you require any further information please contact the policy unit on 01595 74 3728

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## Inside this issue:

CPP Summit	1
Wealthier and Fairer: The Actions	2
Healthier: The actions	3
Smarter: The actions	4
Greener: The actions	4
Stronger and Safer: The actions	5

## The Community Planning Partnership 'Summit'

Following the decision to restructure the Community Planning Board the first extended Community Planning Partnership Summit was held on the 27th October 2008 Shetland's Museum and Archives.

The day was kicked off by the Community Planning Delivery Group (CPDG) "Champions" giving their 6-month updates on progress against the focus areas from the Wealthier, Fairer, Stronger, Healthier, Greener, Smarter sections of the SOA.

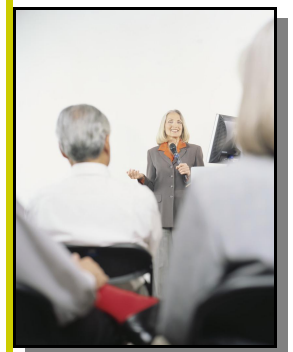
There was also 3 keynote speakers giving presentations during the day on their areas of expertise, namely,

1. Colin Mair: Executive Director of the Improvement Service - Single Outcome Agreement and the importance of partnership working
2. Wolfgang Weis: Head of Older Peoples Services – An Aging Population: Issues and Opportunities
3. Willie Roe: Chair of Highlands and Islands Enterprise - Migration in the Highland and Islands; working toward a policy for retention

It was very well attended, with 53 out of the 70 invited delegates attending.

The CPDG continues to meet on a regular basis, the last meeting being to sign-off their application for European Convergence Funding (ERDF and ESF). The membership of the CPDG is refreshed in March each year, with new Champions being assigned priority areas from the SOA to make progress on. At the moment the CPDG consists of the following members:

Sandy Cluness, Josie Simpson, Alastair Cooper, Morgan Goodlad (Council), Allan Wishart (Zettrans), Bill Manson (Charitable Trust), Betty Fullerton, Sarah Taylor, Sandra Laurenson (NHS), Ann Black (HIE Shetland), Catherine Hughson (SCSS), Malcolm Bell (Northern Constabulary).



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## Actions to come out of the CPP 'Summit'

During the course of the day delegates were split into 5 groups of 10. We had 2 break out sessions during the day in which the 5 groups looked at 2 headings which were split into the 5 Single outcome agreement themes. Groups were asked to report back to the conference with the 2 main actions that they feel would make a real difference to Shetland within their area if done.

The following is their answers.



### Wealthier and Fairer: Aging Population

- 1. Get top grips with under employment as an opportunity**
  - Encourage retired people to rejoin the job market in various capacities
- 2. Shetland job market**
  - Better recruitment of people **into** and better attraction of people **back to** the Shetland Job Market.
  - Better added value jobs

### Wealthier and Fairer: Migration

- 1. New generation broadband**
  - Seek central government finance (link SOA)
- 2. Attract new people with the right skills who can generate their own income**
- 3. Strengthen graduate placement scheme**
  - All community planning partners to consider graduate placement scheme and or graduate training schemes.





## Actions to come out of the CPP 'Summit'

### Healthier; Aging

www.  
shetland.  
gov.uk//  
community-  
planing

#### 1. Diet, lifestyle, mental health and well being

- Promote the Eat Better and Drink Better campaigns.
- Stop smoking
- Become active

#### 2. 85+ and older people services.

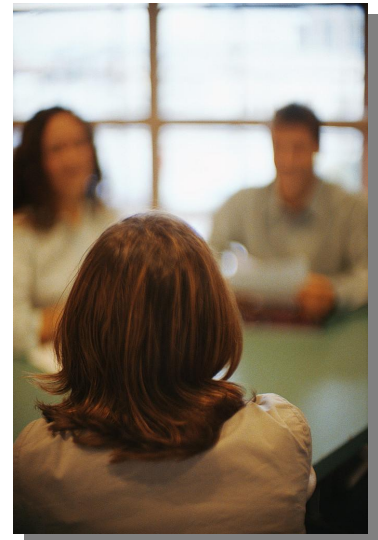
Until the age of 85, generally people need little input because people are living longer healthier lives, which is good. However more people over the age of 85 who do need personal care input, which is demanding will have major implications for the service. It will be extremely important that all services work closely in partnership especially health and social care.

#### 3. Self Sufficiency not public delivery

- Promote DIY
- More allotments
- Promote risk taking and benefits
- More "intelligent" home environments

#### 4. Transport

- There is quite good transport provision around the hubs but lacking cross country.



### Healthier; Migration

#### 1. Publicity

- Publicity for local training opportunities. For instance within Recreational Trust, NHS, SIC, college and NAFC.
- To Market the Isles better - Shetland Tourism and Marketing Strategy?

#### 2. Information (Pack)

- Tourist Board
- HIE
- Timetables/Maps

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## Actions to come out of the CPP 'Summit'

### Smarter; Migration and Aging Population

- 1. Transformational Change**
  - New Generational broadband
- 2. Marketing of opportunities**
  - UHI/College
  - Lifelong Learning
  - Apprenticeships
- 3. Niche Opportunities**
  - Creative Industries
  - The quality of life in Shetland
- 4. All age careers guidance**

Careers guidance that is relevant to Shetland needs, the careers service needs to be linking more with the priority areas and filling the skills gap locally.

### Greener; Migration and Aging population

- 1. High Quality of Life**
  - Should be asking what attracts people to Shetland. The natural and built environment is an attraction and we should be marketing that better.
- 2. Shortage of houses**
  - This is an issue that must be addressed if we are to attract people here – but we must look to build sustainable communities in sustainable locations, which complement the natural and built environment.
- 3. Services are dependant on good communication**
  - Both IT and Transport. Transport has to play its part environmentally in becoming greener.
  - This needs to be internal and external
  - Need to demonstrate what economic activity can be achieved in our natural and built environment

Photo taken by Kim Rendall





# Actions to come out of the CPP 'Summit'

## Stronger: Migration and Aging Population

### 1. Transport

- We need to make sure transport is affordable, flexible and responsive to the needs of communities and individuals to allow them to travel to and from Shetland, and to travel within Shetland for work and social purposes.
- Transport needs to meet the needs of individuals and communities but also be sustainable so that it can continue to meet them in the long term. Transport needs to be accessible and flexible to address the needs of the whole population.

### 2. Housing

- Increasingly we may need to become better as a community at moving between houses as needs change. Single person accommodation for young single adults, then family homes, then back to smaller accommodation as individuals age and their needs change.
- New public sector housing will become more critical as private sector new build slows with the recession.

## Safer: Migration and Aging Population

### 1. Community Safety

- Co-operation and effective relationships between young / adult / older groups becomes critically important to community well-being if we have longer life-spans and fewer natural extended family units.
- Older people need to contribute their skills and wisdom, maybe in some new roles and younger people need to have maximum opportunity to constructively use their energy and enthusiasm.
- Everyone needs to celebrate and value their own identity, and respect others identity.

### 2. Care of the Vulnerable

- Helping everyone to live full and independent lives is a shared priority for the whole community, with more flexible solution.
- The voluntary sector could potentially deliver some of care services.
- Technology needs to be used effectively in care services.



Should you require any information about community planning or any of the information contained in this newsletter please contact the policy unit on 01595 74 3728