



Policy on the Placement of Posters

Shetland Islands Council requires permission to be sought to display any posters on Council property.

In the case of roadside posters, permission should be sought from the Roads Service, and the following conditions must be met:

1. That for election posters, application is made, not for every poster, but for all posters within the roads authority's area;
2. All posters must clearly state the name and address of the person and/or organisation responsible for its placement;
3. All posters must be backed by boards or printed on card of adequate stiffness and tied with string or fixed with plastic cable ties. They must not be fixed with adhesive of any type;
4. Any posters fixed by adhesive to any item of street furniture will be treated as illegal fly posting and the offending person may face prosecution under Section 200 of the Roads Scotland Act 1984. This carries a maximum fine of £1000 per offence. The Council will also act under Section 59 of the Act to recover costs incurred in the removal of fly posting from the offending party;
5. All posters shall be erected on street lighting columns. The size and placing of posters must not cause any obstruction to pedestrians and shall not obscure any traffic signs or signals or interrupt any sightline essential for road safety. The size should generally be no larger than A3, and the mounting height to the underside must be no less than 2.25m;
6. Posters must not be attached to any traffic signal post, or control box, any traffic sign, pedestrian guardrail or bus stop or any public utilities apparatus;
7. Signs and posters would require to be removed within 48 hours of polling day;
8. The applicant would indemnify the Authority for any damage or loss caused by signs or posters, and would be liable for reimbursing the Council for the cost of removing any signs or posters after the deadline for their removal.

Correspondence with the Roads Service, in particular with regard to the location and dimensions of posters, should be addressed to:

Shetland Islands Council Executive Manager - Roads Infrastructure Services Department Gremista Lerwick ZE1 0PX	Telephone: Lerwick (01595) 744866 Fax: Lerwick (01595) 744869 e-mail: roads@shetland.gov.uk
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In addition, the Returning Officer does not permit the placement of any individual or party campaign posters or sandwich boards on or within the boundaries of polling places, during the hours of polling.

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