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TRADING STANDARDS SERVICE

NOTES FOR GUIDANCE

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Price Marking Order 2004 – Unit pricing

What are the unit pricing requirements?

You must give a unit price for products sold loose from bulk (for example, fruit, vegetables, meat, fish or petrol), and for products required by the Weights & Measures Act 1985 to be marked with an indication of quantity or to be made up in a prescribed quantity.

If your shop's floor area or display area does not exceed 280m², then you do not need to indicate unit prices for goods which are pre-packaged in a constant quantity.

The unit price for most products is the price per kilogram, litre, metre, square metre, or cubic metre (and the unit 'one' for goods sold by number). For certain items, the unit price relating to an alternative quantity must be given (for example, the price per 100 g for sweets) – there is a comprehensive list on page 2 of this guidance.

You should use the same unit (for example the price per kilogram) for the unit prices of similar products, so that consumers can easily compare the different prices.

For solid food products in a liquid medium (i.e. water, brine, vinegar, syrups and fruit or vegetable juice) the unit price should refer to the net drained weight of the product.

You may indicate the imperial equivalent unit price, provided the metric unit price has greater prominence (and the imperial equivalent equates to the metric price).

Where the unit price falls below £1 it must be given to the nearest 0.1p. If it is above £1 it may be given to the nearest 1p or 0.1p. (If, by virtue of the rounding provisions, a unit price would be 0.0p then you need not indicate a unit price for that item or commodity.)

Products which have had the price reduced due to damage or danger of deterioration do not require an indication of the unit price.

The Consumer Protection from Unfair Trading Regulations 2008 prohibit, among other things, any commercial practice which contains false information or which deceives or is likely to deceive the average consumer in relation to the price of a product. In other words, you must ensure that your price indications are accurate and not in any way misleading to consumers.

Relevant units of quantity for specific products for the purpose of the definition of 'unit price'

Product	Units of quantity
Herbs	10 g
Spices	10 g
Flavouring essences	10 ml
Food colourings	10 ml
Pickles	100 g
Sauces, edible oils	100 ml
Fresh processed salad	100 g
Ready to eat desserts	100 g / ml
Cream (and non-dairy alternatives to cream)	100 ml
Bread (except where sold by number)	100 g
Biscuits and shortbread (except where sold by number)	100 g
Pies, pasties, sausage rolls, puddings and flans indicating net quantity (except where sold by number)	100 g
Cooked or ready to eat fish, seafood and crustacea	100g
Cooked or ready to eat meat including game and poultry	100g
Dips and spreads excluding edible fats	100g
Ice cream and frozen desserts	100 g / ml
Preserves including honey	100 g
Soups	100 g
Fruit juices, soft drinks	100 ml
Coffee	100 g / ml
Tea (and other beverages prepared with liquid)	100 g
Confectionery	100 g
Potato crisps (and similar products commonly known as snack foods)	100 g
Breakfast cereal products (except where required to be quantity marked by number)	100 g
Wines (including sparkling wine, liqueur wine and fortified wine)	75 cl
Waters (including spa waters and aerated waters)	100ml
Dry sauce mixes	100 g
Lubricating oils (other than oils for internal combustion engines)	100 ml
Seeds (other than pea, bean, grass and wild bird seeds)	10 g
Make-up products (except where sold by number)	10 g / ml
Cosmetic products (other than make-up products)	100 g / ml
Handrolling and pipe tobacco	100 g
Coal (where sold by the kilogram)	50 kg
Ballast (where sold by the kilogram)	1000 kg

Non-exclusive list of products subject to quantity marking and unit pricing

Any package that bears an **e-mark** has to be marked by quantity (by weight or volume).

Most packaged food and drink must be marked by quantity.

The main non-food products which are required to carry quantity marking by weight or volume are as follows. (This is subject to certain exemptions – contact us for more details.)

Construction products, including:

- sand and other ballast;
- hard-core and aggregates;
- ready-mixed cement mortar;
- ready-mixed concrete;
- Portland cement.

Decorating products, including:

- paints;
- enamels and lacquers;
- paint solvents;
- paint strippers and thinners;
- varnishes and similar products;
- wood preservative;
- rust remover;
- petrifying fluid.

Solid fuel products, including:

- coal;
- coke;
- solid fuels derived from coal or coke.

Fuel / oil and car products, including:

- liquid fuel;
- lubricating oil;
- mixtures of fuel / oil;
- lubricating grease and anti-freeze.

Aerosol dispensers

Household pet and bird foods

Cleaning products, including:

- household soap;
- detergents;
- conditioners and rinse aids;
- bleaches;
- cleaning and scouring powders;
- polishes and similar products.

Cosmetics, including:

- perfumes;
- soap;
- talcum powder;
- shampoo;
- toothpaste;
- deodorants.

Agricultural liming materials

and other calcareous sand.

Agricultural products, including:

- seeds and rolled oats;
- inorganic fertilisers;
- pre-packed fertilisers;
- liquid fertilisers.

Knitting and rug yarns

Various multi-packs and many-item packs containing a quantity of the same product are also required to be quantity marked.

Products which must be marked by number

- Cheroots, cigarettes, and cigars.
- Postal stationery (paper or cards for use in correspondence) and envelopes.
- Nails (but nails may, as an alternative, be sold by weight).

Products which must be marked by length

- Bias binding, elastic, ribbon, tape and sewing thread.

If you require further information please contact the Trading Standards Service.

This is not an authoritative document on the law and is only intended for guidance.

For a copy of this document on audio cassette, in large print or Braille, or if you require assistance in reading this, please contact the Council's Policy Unit.

Shetland Islands Council Policy Unit
Town Hall, Hillhead, Lerwick, Shetland ZE1 0HB

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This document is also available at www.shetland.gov.uk/tradingstandards

Do you require the services of an interpreter?

If you do, please contact **01595 744537** for assistance.

We will provide an interpreter, or we can supply the document in your choice of language.

你是否需要傳譯服務?

如果需要，請致電 01595 744537 尋求幫助。

我們會適當地為你安排傳譯人員或者提供你需要文字的文件。

ਕੀ ਤੁਹਾਨੂੰ ਕਿਸੇ ਇੰਟਰਪਰੈਟਰ (ਤੁਭਾਸ਼ੀਆ) ਦੀਆਂ ਸੇਵਾਵਾਂ ਦੀ ਲੋੜ ਹੈ?

ਜੇਕਰ ਤੁਹਾਨੂੰ ਲੋੜ ਹੈ ਤਾਂ ਕ੍ਰਿਪਾ ਕਰਕੇ ਸਹਾਇਤਾ ਲਈ 01595 744537 ਤੇ ਸੰਪਰਕ ਕਰੋ।

ਜਿਥੇ ਸੰਭਵ ਹੋ ਸਕਿਆ ਇੰਟਰਪਰੈਟਰ ਉਪਲਬਧ ਕਰਵਾਇਆ ਜਾਏਗਾ ਜਾਂ ਤੁਹਾਡੀ ਪਸੰਦ ਵਾਲੀ ਭਾਸ਼ਾ ਵਿਚ ਦਸਤਾਵੇਜ਼ ਭੇਜਿਆ ਜਾਏਗਾ।

আপনি কি একজন দোভাষীর সাহায্য চান ?

যদি আপনার প্রয়োজন থাকে তাহলে অনুগ্রহ করে যোগাযোগ করুন -01595 744537 যেখানে সম্ভব সেখানে একজন দোভাষীর ব্যবস্থা করা হবে অথবা আপনি যে ভাষাতে চা দলীলটি অনুবাদ করে আপনাকে প্রদান করা হবে।

کیا آپ کو انٹریپرٹر کی ضرورت ہے؟

اگر ایسا ہے تو پھر (انٹریپرٹر کی) مدد حاصل کرنے کیلئے فون نمبر 01595 744537 پر بات کریں۔

جہاں ممکن ہو وہاں انٹریپرٹر کی سہولت فراہم کی جائے گی یا پھر (مطلوبہ) دستہ دیز کارتر جم آپ کی

پسندیدہ زبان میں فراہم کیا جائے گا۔