

Shetland Recycling Initiative



Criteria for Accreditation of Businesses

1 Who may be accredited

Businesses wishing to be accredited to the SRI should:-

- (a) have recycling as a core activity of the business **or**
- (b) process a quantity of their waste into recycled material for sale to the public or other businesses **or**
- (c) stock and offer for sale goods clearly advertised as recycled content. In this case at least 20% of the goods should have a recycled content and should be advertised as such by posters or labelling to assist the customer **or**
- (d) demonstrate that they are reducing their waste through recycling or composting and that they use recycled content materials in the business wherever possible **and**
- (e) hold at least a silver accreditation under the Tidy Business Awards programme, operated through Shetland Islands Council.

2 What are the benefits of accreditation?

Businesses will be able to display their environmental excellence by being awarded the right to display the logo. Businesses successfully accredited will be able to:-

- (a) display on their premises the Certificate of Accreditation and door sticker showing status as a member of the scheme. These documents will be free of charge.
- (b) display outside their premises, if wished, the SRI logo in the form of a metal sign. This sign will be available at the cost of £100:00 per sign.
- (c) the SRI logo may also be used by accredited businesses on their letterheads and website by previous agreement of the Panel. This will be free of charge.
- (d) if the business wishes to use the SRI logo on their advertising material this can be agreed by the Panel after seeing a draft of the proposed material.
- (e) if the business wishes to use the logo on their vehicles they must demonstrate that the vehicles are suitably roadworthy and fully licensed. Artwork will be paid for by the business concerned but where it is displayed on the vehicle should be by agreement with the Panel.

3 Process for accreditation

Application for accreditation is free of charge. An application form is available from:-

Shetland Islands Council's Waste Services

Grantfield
Lerwick
ZE1 ONT

Tel: 01595 744800

Email: mary.lisk@sic.shetland.gov.uk

Shetland Amenity Trust

Garthspool
Lerwick
ZE1 ONY

Tel: 01595 694688

Email: mick@shetlandamenity.org

COPE Ltd

Port Business Park
Gremista
Lerwick
ZE1 OTW

Tel: 01595 690011

Email: scrapstore@btconnect.com

The completed form should be returned to one of the above. On receipt of the form a meeting of the Panel will be arranged at which the background and details of the business will be examined. Particular care will be taken to ensure that the business is compliant with all relevant legislation, has a clean and tidy environment and conforms to all health and safety regulations and licensing requirements. A site visit by the Panel will also be required.

4 Period of Award

The accreditation will last for one year and thereafter will be subject to review by the Panel. If at any time within that period the business fails to comply with any of the standards required the Panel has the right to withdraw the award forthwith.

May 2008

**Shetland Islands Council Waste Services
Shetland Amenity Trust
COPE Ltd**

