

# Shetland Partnership

## Annual Report 2018/19



Participation



People



Place



Money

*A Shetland Partnership Report*  
*September 2019*

[www.shetlandpartnership.org](http://www.shetlandpartnership.org)

# The Shetland Partnership Annual Report 2018/19

## The Shetland Partnership

The Shetland Partnership is the Community Planning Partnership for Shetland. Community planning is about how public bodies work together, and with local communities, to design and deliver better services that make a real difference to people's lives.

The Partnership is made up of a wide range of public agency partners, and community and third sector bodies, who work together to deliver our collective ambitions for the future. Find out more at the [Shetland Partnership website](http://www.shetlandpartnership.org).

## Our Annual Report







This is our Annual Report for 2018/19. It provides an overview of what we have achieved this year, an update on long-term

outcome measures and information about community involvement in community planning. The purpose of the report is to share information with communities and partner agencies. The aim is to help everyone understand what we have been up to as a Community Planning Partnership in 2018/19.

### What did we set out to do in 2018/19?

Since the publication of [Shetland's Partnership Plan](#), our attention has been focused on how the outcomes in the Partnership Plan will be delivered in the short to medium-term.

2018/19 has, therefore, mainly been a period of *Delivery Planning* – with partners coming together to discuss and agree the key projects and programmes that will make a difference for Shetland in the next few years. This has also included deciding how best to support community planning now and in the future.

<b>Our Duty</b> Prepare a local outcomes improvement plan (LOIP) 	<b>Did we achieve it?</b> 	<b>Progress report:</b> Shetland's Partnership Plan does not capture the full picture of community planning activity, as required by the Community Empowerment (Scotland) Act 2015. It also does not fully allow us to report effectively to the Shetland Community on our progress. This is the reason for the development of the supporting Delivery Plan. With the publication of the Delivery Plan, the Shetland community are now able to see, in detail, what the Shetland Partnership will deliver and how this will lead to improvements in peoples' lives over the next three years.
<b>Our Duty</b> Carry out Locality Planning 	<b>Did we achieve it?</b> 	<b>Progress report</b> Yell, Unst and Fetlar is the first area in Shetland to undertake Locality Planning. Work has not progressed as quickly we would have liked with Locality Planning, while we have been developing the arrangements to support delivery of Shetland's Partnership Plan. There are good examples of local and place-based working elsewhere in Shetland that we will learn from, such as the Islands With Small Populations project and Recreate Scalloway. Locality Planning is now included within the delivery of the 'Place' priority and you can find out more on pages 4 and 7.
<b>Our Duty</b> Review and report publicly on progress with the LOIP and Locality Plans 	<b>Did we achieve it?</b>  <i>(in progress)</i>	<b>Progress report:</b> We are accountable to the Shetland Community for the work we do as a Community Planning Partnership, and whether we are making a difference for the people of Shetland. This report is an important tool for helping people understand what we do, what we have achieved, and whether we are fulfilling our statutory duties. In this report you can find details of the work that has been carried out in 2018/19 as well as a data update, which describes how the outcome indicators included in Shetland's Partnership Plan have changed since the Plan was agreed.



Participation



People



Place



Money

## Participation

### Communities

The Shetland Partnership is committed to engaging more people in community planning and the decisions that affect them. In 2018/19 the main opportunity that the Shetland Partnership provided for community bodies to get involved was the drop-in event, held in January 2019 – the report on this event is available on our [website](#).

A number of third sector organisations were able to attend and participate, and we were also pleased to welcome people from two community councils and representatives from communities in some of our smaller islands. This included people from Papa Stour, Foula, Skerries and Fair Isle.

As a reminder, we have included the feedback from community bodies, that the Shetland Partnership received during the development

of Shetland's Partnership Plan, below. These messages remain central to how we work together and report to communities.

### Other Partners

This year has seen the establishment of the Shetland Partnership Network, which brings together representatives from all the statutory community planning partner agencies in Shetland as well as Voluntary Action Shetland, Shetland Charitable Trust, Shetland Recreational Trust, Shetland Amenity trust and Shetland Arts Development Agency.

The Network met for the first time in December 2018 and continues to meet quarterly to discuss key issues, share good practice and build relationships between partners.

## Reminder:

### Community bodies told us...



The evidence in Shetland's Partnership Plan is well presented - the use of infographics makes the Plan accessible and engaging

Open and honest conversations are the best way to harness meaningful community input - communities have been 'consulted' a lot in the past, we need to create a culture of real participation and partnership



The Partnership will be judged on what it delivers - if we want to prove that we are working in a different and more effective way, communities need to see visible results and soon



The priorities are the right ones - communities recognised the evidence and issues identified in Shetland's Partnership Plan and could relate them to their own experiences



## Delivery Planning

The Shetland Partnership agreed a long-term vision and priorities for Shetland in July 2018. Since then attention has been focused on how the outcomes in the Partnership Plan will be delivered in the short to medium-term.

This has led to the development of a number of resources that set out how partners will support delivery of Shetland's Partnership Plan over the next three years and beyond.

The [timeline for development](#) on our website and the graphic below provide more detail on



Participation



People



Place



Money

the work that has been done in the period since July 2018.

The [Shetland Partnership's Delivery Plan 2019-22](#) provides a high-level summary of the partnership projects that will be delivered over the next three years. It is supported by a set of [Project Charters](#), which offer further detail on the projects and will be kept live and updated as work progresses – further details on planned projects are provided overleaf.

The [Outcomes Improvement Framework](#) sets out how the Shetland Partnership will support the delivery of improved outcomes in Shetland, and how progress will be monitored and reported to communities and partners. The framework also describes how the Shetland Partnership use structures and processes, to support and uphold effective community planning.



Participation



People



Place



Money









## Projects

There are eight projects in all included in the Delivery Plan. In some cases, there is just one main programme that is the focus for that particular priority, in others there are three separate pieces of work planned.

All the projects make a contribution to improving a number of outcomes across all

the priorities in Shetland's Partnership Plan. The [Project Charters](#) provide further information on how these improvements will be measured.

The table below provides a brief run-down of all the projects and what they aim to achieve.

Project/ Programme	Aim	Project/ Programme	Aim
<b>Transforming Participation</b> 	To build on existing good practice and improve the quality and effectiveness of community engagement and participation.	<b>Skills &amp; Learning</b> 	To better understand the challenges and opportunities in skills development and lifelong learning relating to Shetland's key economic sectors.
<b>Anchor Early Action</b> 	To bring about positive changes in the lives of families in Shetland who experience disadvantage, whilst also gathering relevant information in order to change service delivery in the future and assisting other families in the longer-term.	<b>Money-proofing Policies</b> 	To ensure all of Shetland's strategic plans are aligned and delivered to support households to maximise their income and minimise their outgoings.
<b>Placemaking and Locality Planning</b> 	To create positive places where communities are actively involved in shaping their own future, which benefit from innovations in low carbon and new technology, and which support industries that are regionally competitive.	<b>Right Information, Right Time</b> 	To ensure Shetland's workforce has the knowledge, skills and confidence to routinely refer people to income maximisation and employability support services, as required.
<b>Talent Attraction</b> 	To develop strategic priorities and an action plan for recruitment and retention in Shetland.	<b>Fair Food</b> 	To move Shetland towards being an Equitable Food community.



Participation



People



Place



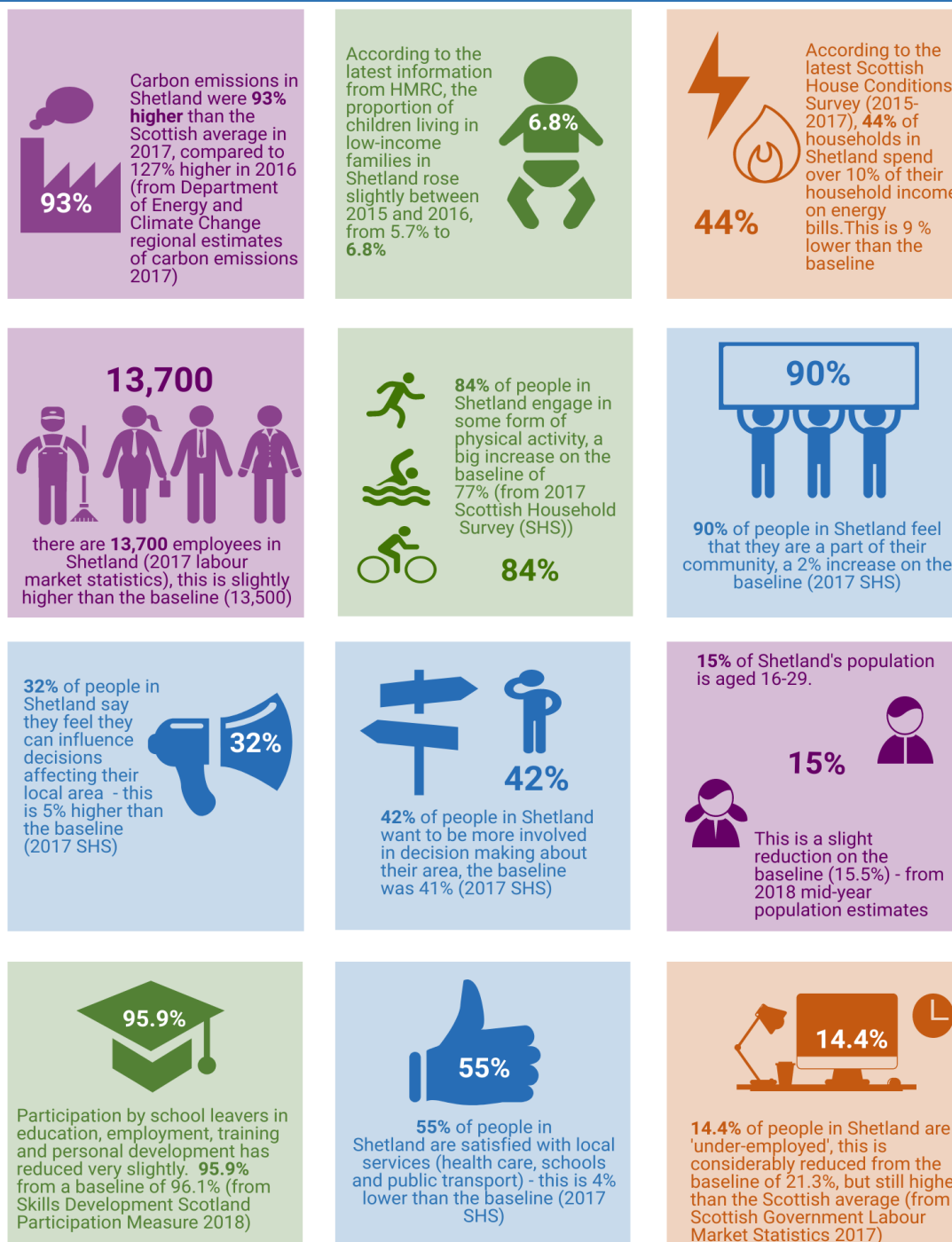
Money



## Data Update 2018/19 – Indicators

The Shetland Partnership monitors a number of 'outcome indicators' – facts, figures and evidence that tell us something about what life is like for people in Shetland. These indicators and their baseline level are included in Shetland's Partnership Plan (Appendix 2, pages 16-20 in [the Plan](#)). Most of

the indicators are updated once a year or every two years; this makes the Annual Report the ideal place to share any changes in the measures. The graphic below provides a picture of how the measures that have been updated have shifted relative to where they were when the Plan was agreed in 2018.



Participation



People



Place



Money

## Data Update 2018/19 – Analysis

A degree of variation from year-to-year is to be expected with regard to these indicators, and it is too early to draw too many conclusions from the changes we have seen since 2017/18; however, there have been some notable changes that merit discussion.

**Underemployment** has reduced significantly, from 21.3% to 14.4% - although it remains the highest in Scotland, this is a positive sign and it will be important to ensure this indicator keeps moving in this direction. Similarly, **Carbon Emissions** have gone down and were 93% higher than the Scottish Average in 2017, compared to 127% higher when the baseline was taken in 2016. Again, this figure is high compared to the rest of the country, but moving in the right direction. The other significant positive change has been in **Physical Activity Levels**, where 84% of people now reporting that they engage in some form

of physical activity every week. This is up from 77% previously and is good news for health and wellbeing, if the improvement can be sustained.

Many of the indicators have shown only a small amount of variation. For example, the **Participation Measure** for young people leaving school has changed by just 0.2% - this shows remarkable consistency and remains among the highest in Scotland.

Two indicators we will watch closely next year are **Satisfaction with Public Services** and **Children Living in Low-income Families**. Both of these have shifted in a negative direction and we may need to look more closely at the reasons for this and prioritise partnership working to address these. Further detail on efforts to address child poverty can be found in the [Annual Child Poverty Activity Report](#).

---

## Communication

The Shetland Partnership e-update has been running since September 2018. The e-update is an electronic newsletter, which is sent out monthly to around 70 subscribers. It provides updates on community planning, including details of recent and upcoming events, as well as features on projects and partner agencies.

It also provides a great platform for partners (including community bodies) to share information with a wide audience. If you would like to sign up to receive the e-update, or use it to share information, please email [shetlandpartnership@shetland.gov.uk](mailto:shetlandpartnership@shetland.gov.uk)

---

## Next steps

Our previous annual report told the story of how the Shetland Partnership had gone about the development of Shetland's Partnership Plan, noting that this was more a period of strategic planning than delivery. 2018/19 was similar, and puts in place a strong foundation

from which to begin delivering improved outcomes with the Shetland community.

As well as delivery of the projects, outlined on page 4 and the data monitoring on page 5, overleaf are some of the things you can expect to be updated on in the next Annual Report.



Participation



People



Place



Money

### ***Learning Together***

This year has seen learning and development emerge as a key theme for community planning. Learning together is helping to build a stronger partnership by building relationships and developing shared ways of working, language and tools.

This will continue over the next 12 months, linking with the implementation of Shetland's [Community Learning and Development Plan 2019-22](#).

### ***Locality Planning***

Locality planning is all about new ways of working, ensuring agencies and communities are working together to find appropriate local solutions to local challenges. As noted on page 1, we have not been able to make as much progress with this as we would have liked.

Locality Planning is now being taken forward as part of the Placemaking and Locality Planning Programme under the 'Place' Priority in the Delivery Plan. The focus will be on working closely with the communities in Yell, Unst and Fetlar to bring about changes that improve the lives of people living there.

### ***Community Participation***

The next 12 months will see the development of new ways for community bodies to participate in community planning. As well as opportunities to get involved in helping to deliver projects, this also includes building relationships through the Shetland Partnership Alliance.

The Shetland Partnership Alliance seeks to build relationships between communities and partner agencies by creating regular

opportunities for conversations between representatives.

It is anticipated that the community bodies involved in the development of the Alliance will be Shetland's Community Councils and the Third Sector Forum. In the future, this could expand to include Community Development Companies or similar groups that are aligned to the outcomes in Shetland's Partnership Plan.

Conversations allow partnership agency representatives to ask community bodies what they want to know about community planning and share relevant information based on this. The Alliance is, therefore, a key element in ensuring that community bodies (and through these, the wider Shetland community) can hold partners and the Shetland Partnership to account in the spirit intended by the Act.

### ***Our Partnership***

Structures and processes are now in place to support community planning, provide leadership and ensure that the Shetland Partnership is operating effectively and efficiently. However, these elements will only work effectively with positive relationships, culture and behaviour in place.

The next 12 months are an important period for the Shetland Partnership. We want to use this time to establish and build on strong links between partners and with communities, to ensure that everyone who wants to participate is able to, and that all contributions are worthwhile and valued.

If you would like to get involved in community planning or find out more, please get in touch using the email address below.

---

***[shetlandpartnership@shetland.gov.uk](mailto:shetlandpartnership@shetland.gov.uk)***



Participation



People



Place



Money